

LEADERSHIP FOR REAL

INTRODUCTION

Good leaders have always been expected to be able to solve new problems, capitalize on new opportunities and navigate through the ever-changing landscape of business. Leadership is a complex process by which the leader influences others to perform and achieve. The leadership attributes – belief, values, ethics, character, knowledge, and skills – are all traits, which can be learned. This course provides the basis for understanding what leadership is and what leaders do to be successful.

COURSE CONTENTS

- Leadership – Role, Skills and Styles
- Leadership and Communication
- Leadership and Problem-Solving
- Leadership and Management
- Leadership and Coaching
- Leadership and Team Building
- Leadership and Motivation
- Leadership and Management of Change
- Leadership and Decision-making
- Leadership and Ethics

WHO SHOULD ATTEND

Team Leaders, Project Managers, Middle Managers, Supervisors, Executives and Team Members and anyone else who is or will be responsible for managing teams or individuals.

RESOURCE PERSON

Mohammed Salim Ashedoff has years of strong experience in the services and retails industry. His experience in the field of marketing, training, management and strategy is profound and rooted in deep hands experience. He is a certified Master Trainer, Coach, NLP Practitioner, Hypnosis and Consultant with extensive experience in corporate and public training. He propagates result based training and coaching. His methodology of training is unique and tailor made to the needs and wants of the market. He is also the council member of Institute of Marketing Malaysia (IMM), Just World, certified PSMB training specialist and VTO. His hobbies include reading, traveling, cycling, jungle trekking, watching great and inspiring movies and making people laugh. His academic background is from the hotel, human resources, management and project management. He is an enchanting and mesmerizing trainer. He has acute understanding of the powerful force called culture and how to work across various cultures. Salim has worked for KFC, Melium Group, Berjaya Group, IFSS Hong Kong, and MJR Japan in the senior management position. Currently Salim is pursuing his MBA in Corporate Management, which he believes that lifelong education is a must.

Duration

2 days

SSTC Member

RM 742.00

Non SSTC Member

RM 795.00

SME

Training Grant

RM 238.50

*all rates are inclusive
of 6% GST

For more information or registration, contact:

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