

FINANCIAL MANAGEMENT FOR NON FINANCIAL MANAGERS

INTRODUCTION

Should down line management take ownership of company's performance? Every decision made by managers and executives in any organisations has some financial impact on their businesses. Decisions may affect profitability, cash flow, tight-up their working capital, financial health, KPIs and shareholders' value, etc. Wealth maximizing is more important than profit making for companies?

OBJECTIVES

- To enable non-finance executives & managers to understand the financial impact of decision making.
- Making better decisions for company.
- Identify cost reduction using suitable cost drivers.
- Reading financial reports.
- Key factors for operational managers.
- Why wealth maximizing is very important?
- Improving communication and understanding of finance & costing.

COURSE CONTENTS

- Introduction To Basic Key Terminologies
- Understanding The Structure And Interpretation Of Key Financial Statements
- Basic Financial Analysis
- Cash Flow Management
- Decision Making

WHO SHOULD ATTEND

CEOs, Managing Directors, Directors, Managers who are not from the financial background.

METHODOLOGY

Lecturing, discussion & activities

RESOURCE PERSON

Betsy Jomitin has 16 years working experience in the accountancy field. She holds a Master in Accountancy from University Technology MARA (Uitm) Sabah. Betsy is also a member of the Malaysian Institute of Accountants. From 1997 to 2007, she served with KPMG Chartered Accounts as Head of the Internal Audit Unit. Betsy is currently an Accounting Lecturer at University Technology MARA (Uitm) Sabah. Apart from lecturing, Betsy has conducted several training programs with local ministries, as well as for Sabah Skills & Technology Centre for the program Financial Management for Non-Financial Managers.

Duration

2 days

SSTC Member

RM 636.00

Non SSTC Member

RM 689.00

SME

Training Grant

RM 206.70

*all rates are inclusive
of 6% GST

For more information or registration, contact:

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