

## DYNAMIC SUPPLY CHAIN

### INTRODUCTION

A successful supply chain is what sets an organization apart from the competition. A strong supply chain involves organizations collaborating together to align and co-ordinate their continuous improvement efforts. As more and more companies realize the importance of their supply chain, they are competing to fill a growing number of positions from a limited pool of trained specialists resulting in a massive shortage of qualified supply chain professionals across all markets and industries.

### COURSE CONTENTS

- Introduction to supply chain management
- Supply Chain Management Challenges
- Channel of Distribution for success
- Take control of its Distribution Channel
- Achieving Excellence in SCM
- Innovative SCM
- Sources of Variability
- Build-to-Order, Build-to-Stock, and the Push-Pull Point
- Metrics for Supply Chain Management
- The Internet and Supply Chain Management
- Categorizing Supply Chains and Aligning Strategies
- SCM Pitfalls
- Goal of managing the supply chain process
- Reengineering improvement into the supply chain
- Implementing Integrated supply Chain management

### RESOURCE PERSON

**Dr. Johnson Tee** holds a PhD in Maritime Law and Master of Laws degree (LLM) from the U.K. He is a Chartered Member of the Chartered Institute of Logistics and Transport (CILT) United Kingdom. He is a holder of Diploma in Training and Assessment from Victorian Qualification Authority (VQA), Melbourne, Australia that qualified him as a corporate trainer. He is also an Accredited Trainer by Yayasan Pelajar MARA (YPM). Johnson Tee has worked as a ship chartering manager and senior personnel executive for a GLC for 23 years. Since 2003 he runs his own Consulting firm providing consultancy input for transport logistics and planning initiatives, corporate training and Seminar in logistics matters and motivation in Sabah, Sarawak and the Philippines.

#### Duration

2 days

#### SSTC Member

RM 636.00

#### Non SSTC Member

RM 689.00

#### SME

#### Training Grant

RM 206.70

\*all rates are inclusive  
of 6% GST

For more information or registration, contact:

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