

CREATIVE THINKING FOR PROBLEM SOLVING

INTRODUCTION

We face a host of challenges in today's fast changing world. Competitions are getting stiffer, new technologies are emerging at a dazzling rate and customers and workforce alike are becoming more demanding and complex. These are some of the challenges today's businesses and governments are facing. In order to successfully overcome these challenges, organizations must develop and enhance the creativity of its workforce. And, one way to accomplish this is through learning creative techniques that direct towards creating new ways of meeting the challenges.

COURSE CONTENTS

Introduction to Creative Thinking & Problem Solving
The Amazing Brain : Its Structure & Power
The steps of creative Problem Solving
Creative Thinking Techniques & Tools
Solving Problems Using Creative Thinking Techniques
Becoming a more creative Problem Solver

WHO SHOULD ATTEND

The programme is designed for those that seek to develop practical skills and approaches to resolve business problems with creative solutions. It is extremely beneficial for supervisors / managers, department heads, team leaders, sales departments and strategic decision makers.

METHODOLOGY

Lectures, Individual and Group Exercises / Case Studies, Management Games, and Presentations.

RESOURCE PERSON

Encik Taidin Suhaimin is a graduate in Management Sciences with Marketing major from Lancaster University, United Kingdom, Diploma in Public Administration and Certificate in Executive Development from UiTM (MARA University of Technology, Malaysia). He has more than 28 years of experience with over 16 years of practice as a professional trainer, speaker and consultant since 1993. From 1980 to 1992, he served with Yayasan Sabah (a leading statutory body in Sabah, Malaysia) on various capacities in educational development fields. In 1993, he founded his own training and development firm (UMGC) and ever since, thousands of individuals from more than 150 organizations in Malaysia, Brunei and Singapore benefited from his learning & training programs.

Duration

2 days

SSTC Member

RM 689.00

Non SSTC Member

RM 742.00

SME

Training Grant

RM 222.60

*all rates are inclusive
of 6% GST

For more information or registration, contact:

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